

BOLLINGER MOTORS

Sales Associate

Bollinger Motors is looking for a full-time Sales Associate with a strong ambition to succeed with a positive outlook on the industry. Great opportunity for growth in a start-up EV company. The position will help spearhead outreach to new customers for our consumer and commercial vehicles. Job duties to be performed in the Detroit, MI area. Compensation based on experience and abilities. Stock options, yearly performance reviews, and bonuses available.

Essential Duties & Responsibilities

- Help the team grow our commercial and consumer sales base
- Work on outreach to new customers in a variety of fields
- Assist with presentation materials and spec sheets
- Help with overall communications and direction of the sales team
- Work with marketing to create booths and handouts for industry shows and events
- Assist with vehicle and personnel logistics for shows and events
- Research current market and market trends
- Oversee data analytics management including sales attribution
- Control transactions and oversee deposits and refunds
- Help with overall communications and direction of the sales team
- Perform surveys and give reports and projections
- Handle general sales inquiries from website and other sources

Education, Skills and Knowledge

- Bachelor's Degree in Sales, Marketing, Finance or similar
- Automotive sales experience preferred
- Customer-facing sales experience preferred
- General auto industry knowledge and EVs preferred
- Proficient in Microsoft Office applications
- Experience with CRM programs
- Experience with website backend applications
- Knowledge of State and Federal programs for EVs preferred

Email resume to careers@bollingermotors.com

ALL APPLICANTS MUST BE AUTHORIZED TO WORK IN THE UNITED STATES