

# **BOLLINGER MOTORS**

## **Bollinger Motors Surpasses 10,000 Reservations for the B1**

World's First All-Electric Sport Utility Truck to make Industry Debut at SEMA Show  
October 31st

HOBART, N.Y., Oct. 2, 2017 -- Bollinger Motors announced today that they surpassed 10,000 reservations for their B1 all-electric sport utility truck over the weekend. The mark was eclipsed in 60 days by taking pre-orders from interested individuals on the [bollingermotors.com](http://bollingermotors.com) website. These pre-orders represent hundreds of millions of dollars in potential revenue for the company from eventual vehicles sales. Fleet orders are not included in that number as those are not being taken until pricing is announced.

"I can't believe we've reached this number of reservations so quickly. The media attention from our reveal in July was amazing and the thousands of emails from fans we keep getting are incredible," said Robert Bollinger, CEO Bollinger Motors. "I think we really built something unique. A lot of people from all over the US and the world want a tough, capable truck that's also electric and we can't wait to start production."

The company also announced that the Bollinger B1 will make its industry debut at the Specialty Equipment Manufacturer's Association (SEMA) show which runs from October 31st through November 3rd in Las Vegas. Attendees are encouraged to stop by their booth #51127 in the Performance Pavilion.

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### **About Bollinger Motors**

Started in 2014, Bollinger Motors is a US-based company headquartered in New York State. We're revolutionizing truck and SUV design by creating the B1 - the world's first all-electric, on-and-off-road sport utility truck (SUT). This medium-duty SUT is truly innovative -- engineered from the ground up with an all-electric powertrain, unique storage options, all-aluminum chassis, adjustable air-suspension, and convertible cab panels. It's second to none off road, and the perfect work truck for ranchers, builders, do-it-yourselfers, or anyone looking for an electric vehicle with unparalleled traction, torque, and ground clearance. This project is a showcase for American ingenuity and a model for clean energy enterprise and innovation based here in the United States.

Interested individuals can reserve a spot in line with no money down at <http://bollingermotors.com> and can follow our journey on social media at [Facebook.com/bollingermotors](https://www.facebook.com/bollingermotors), [@bollingermotors](https://twitter.com/bollingermotors),

Instagram.com/bollingermotors, <http://bit.ly/2gGV6VQ> and  
Linkedin.com/company/bollingermotors.